



## *HCC 30th Annual Community of Excellence of Awards*

**DEAR PROSPECTIVE SPONSOR,**

The Henrietta Chamber of Commerce is celebrating the 30<sup>th</sup> Anniversary of its annual Community of Excellence Awards on June 2, 2016.

These awards recognize individuals and organizations that make significant contributions to the Town of Henrietta and to our reputation as a community of excellence.

Awards are given in the following categories: Business Excellence, Business Person of the Year, Community Service and Facility Design, and Construction & Maintenance. The awards for the William J. Welch Scholarship winners also are presented at this dinner.

**Date:** Thursday, June 2, 2016

**Where:** Rochester Institute of Technology, Gene Polisseni Center

5:00 p.m.    Cocktails

6:00 p.m.    Dinner

6:45 p.m.    Awards Ceremony

This community event provides an opportunity for your sponsorship to:

- ⇒ Gain or expand your organization's visibility in the community
- ⇒ Participate in Henrietta's leading distinguished community event
- ⇒ Support an event that directly benefits individuals and businesses in the Henrietta community

If you are interested in being a sponsor of this event, please complete the enclosed Sponsorship Opportunities Form by Monday, May 2 to ensure your business is advertised accordingly.

**Thank you for the consideration to partner with us and  
make this community event a continued success!**



# Sponsorship Opportunities

## Sponsorship Packages

### Supporting Sponsorship \$150

Listing in Program  
Listing on Sponsorship Sign  
Listing on HCC Homepage

### Bronze Sponsorship \$250

2 Tickets to the Event  
Listing in Program  
Listing on Sponsorship Sign  
Listing on HCC Homepage  
Business Card Size Ad

### Silver Sponsorship \$500

4 Tickets to the Event  
Listing in Program  
Listing on Sponsorship Sign  
Listing on HCC Homepage  
Half Page Ad

### Gold Sponsorship \$1,000

8 Tickets to the Event  
Listing in Program  
Reserved Table  
Recognition at the Podium  
Listing on Sponsorship Sign  
Listing on HCC Homepage  
Mention on Facebook | Full Page Ad

### Bar Sponsorship \$1,000

Recognition at the Podium  
Listing on Sponsorship Sign  
Half Page Ad  
Jumbotron Advertising  
Exclusive Signage in Bar Area

### Platinum Sponsorship \$1,250

10 Tickets to the Event  
Listing in Program | Reserved Table  
| Recognition at the Podium  
Listing on Sponsorship Sign | Mention on Facebook  
Logo on email blasts to membership  
Listing on HCC Homepage  
Opportunity to talk from the podium  
Inside Cover - Front or Back | Jumbotron Advertising

### Special Achievement Award Sponsorship \$1,750

10 Tickets to the Event | Listing in Program | Reserved Table | Recognition at the Podium  
Listing on Sponsorship Sign | Mention on Facebook | Logo on email blasts to membership  
Listing on HCC Homepage | Opportunity to talk from the podium  
Inside Cover - Front or Back | Jumbotron Advertising  
Sponsorship Recognition for every HCC Event (March Madness, Golf Tournament, State of the Town, Clean Sweep)

**Program advertising opportunities are available in the Awards Dinner Program.**

**Please contact Lori Gentile at [laggrl@rit.edu](mailto:laggrl@rit.edu) with your completed artwork  
no later than Monday, May 2nd.**

Business Card Size \$50	Half Page (5 x4) \$100	Full Page (5x8) \$200	Inside Cover (Front/back) \$250	Outside back cover \$300
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# Sponsorship Opportunities Form

_____ Supporting Sponsorship: \$150	_____ Gold Sponsorship \$1,000
_____ Bronze Sponsorship: \$250	_____ Platinum Sponsorship \$1,250
_____ Silver Sponsorship: \$500	_____ Bar Sponsorship \$1,000
_____ Special Achievement Sponsorship \$1,750	_____ Individual Ticket \$55.00

**Please mark your Sponsorship Level**

## Sponsorship Information:

Business Name : \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Payment Options:

Total Payment Due: \_\_\_\_\_

\_\_\_\_\_ Please Invoice

\_\_\_\_\_ Check Enclosed (made payable to: Henrietta Chamber of Commerce)

\_\_\_\_\_ Please charge my: \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AmEx

Name on Card: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card #: \_\_\_\_\_ 3 Digit Verification Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please send completed form back to Lori Gentile no later than Monday, May 2, 2016**

**Email: [laggrl@rit.edu](mailto:laggrl@rit.edu)**

**Fax: (585) 475-4190**

**Mail: RIT, Attn: Lori Gentile 30 Lomb Memorial Dr., Rochester, NY 14623**

**If you have any questions, call (585) 475-5012.**